

Be partner or sponsor of BoundCon!

Minuit Event GmbH  
Gotenstr. 3  
86833 Ettringen  
Deutschland

## Advertising opportunities for BoundCon XVII / 2021

Geschäftsführerin: Claudia Linder  
Handelsregister HRB 18231  
Amtsgericht Memmingen

BoundCon exists since 2003 and takes place on the 21st to 23rd May 2021 for the 17th time. Over 3 days we expect around 5.000 visitors. BoundCon attracts a varied audience including a loyal fanbase who attend every year to further their existing knowledge and connect with old friends as well as novices who wish to learn more about the world of BDSM and other fetishes.

Email: [info@boundcon.com](mailto:info@boundcon.com)  
Tel. +49 156 7858 13 10

Steuernummer 138/132/40909

Bankverbindung:  
Deutsche Bank  
IBAN: DE16 6907 0024 0016 4210 00  
BIC/SWIFT: DEUTDEDB690

BoundCon has strong contacts with Fetcon in Florida, we support and visit each other as exhibitors and as friends. One way of achieving this is by having US models and Riggers invited to BoundCon each year. As well as US models and Riggers, BoundCon supports an extensive international mix of artists, all specializing in different areas of the bondage and BDSM scene. This is one aspect that makes Boundcon one of the most successful BDSM events.

Since 2020 BoundCon is under the new management with Claudia Linder as their leader. Her new team includes old crew members as well as new faces. The team will continue to adopt successful traditions as well implement improvements. We can already share some of these improvements. We are currently designing new advertising opportunities that will be implemented in the days running up to BoundCon as well as at the convention itself. We will promote to participants and fans using communication channels such as the website, social media, newsletters and printed promotional material such as posters and flyers. Each year we take great care to actively include our partners and sponsors when promoting our convention.

For our partners and sponsors we have put together various packages with advertising opportunities. However, we can also put together individual solutions for you on request.

Kind regards

Your Claudia Linder

Manager  
Minuit Event GmbH

## BoundCon Presenter

The official BoundCon Presenter is advertised as follows:

### Promotion on printed material

- Banner on all printed material (BoundCon XVII presented by xxx).
- logo print on the tickets and coupons
- Logo on posters and flyers featured in print and online (BoundCon XVII presented by xxx)
- Back cover advert plus one additional page in the convention magazine

### Promotion online on the website and social media

- Main Logo most prominent on the main page
- Logo in the promotion partner area on the main page with link to your own website.
- Own slider on the website during the whole year
- Mention in the Partner Slider during the year
- Introduction and presentation in the news
- Prominent logo in the newsletter and the footer
- Possibility to send your own promo-newsletter
- Logo in the advertising partner area on the homepage with link to your own website.
- Integration with logo in the head at FaceBook and all other forums where possible.
- Dispatch of promo news and offers via social media

### Promotion at the convention

- Main Logo on the press wall at the new BoundCon info stand located at the entrance and in the special guest zone.
- Promotion during the convention on the convention's official info screen
- Opportunities to fix your banner in the special guest zone.
- Presentation of your flyers at the newly designed BoundCon info stand and the special guest zone.
- Delivery of give-aways on request

In addition, 10 free VIP tickets (1 day) for your guests.

Cost per year 3'600 EUR excl. VAT



## BoundCon Advertising-Package - Large

### Promotion on printed material

- Logo printed on tickets and coupons
- Logo on posters and flyers featured in print and online and advert in the convention magazine.

### Präsentation Online auf der Website, im Newsletter und in den Social Media

- Logo in the promotion partner area on the main page with link to your own website.
- Mention in the Partner Slider during the year
- Opportunities to present yourself on the website and on our social media channels.
- Possibility to send your own promo-newsletter
- Logo in the footer of the newsletter
- Integration with logo in the head at FaceBook and all other forums where possible.
- Dispatch of promo news and offers via social media

### Promotion at the convention

- Logo on the press wall at the new BoundCon info stand located at the entrance and in the special guest zone.
- Promotion during the convention on the convention's official info screen
- Opportunities to fix your banner in the special guest zone.
- Presentation of your flyers at the newly designed BoundCon info stand and the special guest zone.

8 free daily tickets for your guests!

Cost per year 1'200 EUR excl. VAT

## BoundCon Advertising-Package - Medium

- Logo in the promotion partner area on the main page with link to your own website.
- Mention in the Partner Slider from January
- Opportunities to present yourself on the website and on our social media channels.
- Dispatch of promo news and offers via social media
- Logo on the press wall at the new BoundCon info stand located at the entrance and in the special guest zone.
- Possibility to send your own promo-newsletter
- Promotion during the convention on the convention's official info screen
- Presentation of your flyers at the newly designed BoundCon info stand and the special guest zone.
- Advert in the convention magazine.

Cost per year 600 EUR excl. VAT

## BoundCon Advertising-Package - Small

- Logo in the promotion partner area on the main page with link to your own website.
- Dispatch of promo news and offers via social media
- Logo on the press wall at the new BoundCon info stand located at the entrance and in the special guest zone.
- Promotion during the convention on the convention's official info screen
- Advert in the convention magazine.
- Presentation of your flyers at the newly designed BoundCon info stand and the special guest zone.

Cost per year 300 EUR excl. VAT

## BoundCon Stage Presenter

As a Stage Presenter you can present yourself in an effective advertising manner at one of the respective stages: Main-Stage, Escape Challenge Stage, Fetish-Lounge, Rope Space, Photo Custom Shootings as well as the Special Guest Zone

- Labeling of the presenter at the respective stage as presented by XY
- Mention in the application of the respective stage in the newsletters and social media
- Presentation at the fair at the respective stage with logo
- Display in the news monitor when the corresponding stage is announced

Cost per year 1'200 EUR excl. VAT

## Distribute flyers at BC XVII

- Written permit for distribution of flyers (will be controlled by the security staff).
- Placement of flyers on the flyer table in the entry area.

For exhibitors 100 € excl. MWST

For non-exhibitors 250 € excl. MWST including entry to the convention for 2 people (3 days)

## Promotion in the mFair Guide

1 page          100 € excl. VAT