

BoundCon XVII 2020
The International Fetish Convention

22.-24.05.2020 – Zenith Halle – Munich

www.boundcon.com

Advertising opportunities for BoundCon XVII / 2020

BoundCon exists since 2003 and takes place on the 22th to 24th May 2020 for the 17th time. Over 3 days we expect around 5.000 visitors. BoundCon attracts a varied audience including a loyal fanbase who attend every year to further their existing knowledge and connect with old friends as well as novices who wish to learn more about the world of BDSM and other fetishes.

BoundCon has strong contacts with Fetcon in Florida, we support and visit each other as exhibitors and as friends. One way of achieving this is by having US models and Riggers invited to BoundCon each year. As well as US models and Riggers, BoundCon supports an extensive international mix of artists, all specializing in different areas of the bondage and BDSM scene. This is one aspect that makes Boundcon one of the most successful BDSM events.

From 2020 on BoundCon will be under the new management with Claudia Linder as their leader. Her new team includes old crew members as well as new faces. The team will continue to adopt successful traditions as well implement improvements. We can already share some of these improvements. We are currently designing new advertising opportunities that will be implemented in the days running up to BoundCon as well as at the convention itself. We will promote to participants and fans using communication channels such as the website, social media, newsletters and printed promotional material such as posters and flyers. Each year we take great care to actively include our partners and sponsors when promoting our convention.

Facts and figures

- Running for the 17th time in Munich. BoundCon remains THE main event in Europe for BDSM , bondage and fetish.
- More than 5.000 m² at the Zenith-hall in Munich.
- More than 100 exhibitors and stores offering BDSM and fetish products.
- High quality and varied assortment of BDSM toys, fetish wear and Bondage equipment.
- International artists from more than 10 different countries from around the globe.
- Shows and actions in all Bondage styles.
- Breathtaking mainstage shows on the highest level.
- Exciting moments and fun during the legendary Escape Challenges.
- Hardcore rope and BDSM action right in front of your eyes as a spectator or photographer.
- Meet & Greet with international famous stars from the Bondage scene.
- Large catering sector with bar and beer garden.
- VIP-area with a diverse buffet and perfect view of the main stage.
- Diverse bondage workshops with some of the world's best riggers.
- Many opportunities for visitors for tying or getting tied up.
- Low entrance fee for shopping on Sunday, perfect for bargain hunters.
- Big after show party "Sub Rosa Dictum" on Saturday starting at 22 pm.
- The Official BoundCon hotel Feringapark party with Bondage and play opportunities

DIAMOND PARTNER

3.000.00 €

Promotion on printed material

- Banner on all printed material (BoundCon XVII presented by xxx).
- Prominent logo print on the tickets and coupons.
- Logo on posters and flyers featured in print and online (BoundCon XVII presented by xxx)
- Back cover advert plus one additional page in the convention magazine

Promotion online on the website and social media

- Main Logo most prominent on the main page
- Main Logo in the promotion partner area on the main page with link to your own website.

Promotion at the convention

- Main Logo on the press wall at the new BoundCon info stand located at the entrance and in the special guest zone.
- Promotion during the convention on the convention's official info screen.
- Opportunities to fix your own banner inside and outside the hall.
- Opportunities to fix your banner in the special guest zone.
- Presentation of your flyers at the newly designed BoundCon info stand

In addition, **10 free VIP tickets** (1 day) for your guests.

GOLD PARTNER

1.000.00 €

(Only 3 packages available!)

- Logo printed (small) on tickets and coupons
- Logo on posters and flyers featured in print and online.
- Advert on side 3, 5 or 7 in the convention magazine.
- Logo on the press wall at the new BoundCon info stand located at the entrance and in the special guest zone.
- Logo (standard) in the promotion partner area on the main page with link to your own website.
- Opportunities to present yourself on the website and on our social media channels.

8 free tickets (1 day) for your guests.

SILVER PARTNER

300.00 €

(Only 8 packages available!)

- One-page advert in the convention magazine.
- Logo on the press wall at the new BoundCon info stand located at the entrance and in the special guest zone.
- Logo (standard) in the promotion partner area on the main page with link to your own website.
- Opportunities to present yourself on the website and on our social media channels.

Promotion in the fair book (BoundCon XVII)

100.00 €

1 Page in the fair book

Distribute flyers for non-exhibitioner at BC XVII

250.00 €

- Entry to the convention for 2 people (3 days)
- Written permit for distribution of flyers (will be controlled by the security staff).
- Placement of flyers on the flyer table in the entry area.

Distribute flyers for exhibitioner

100.00 €

Your flyers will be presented at the info stand and handed to the visitors together along with the ticket at the cash desk.

BoundCon XVIII 2020

Event location

Zenith die Kulturhalle
Lilienthalallee 29
80939 München

Date

Friday the 22th to Sunday the 24th of May 2020

Hours of operation

Friday: 02:00 pm to 12:00 midnight
Saturday: 12:00 am to 11:00 pm
Sunday: 12:00 am to 06:00 pm

Minuit Event GmbH
Gotenstrasse 3
86833 Ettringen DE

Represented by managing director

Claudia Linder
+49 156 785 813 10
info@minuit-event.com

www.boundcon.com