



SPONSORS & PARTNER

INFORMATIONS

World's biggest Fetish and BDSM Convention

BoundCon XXII - 04.-06.06.2027 - Zenith Halle – München

Partner with BoundCon

Become a Sponsor and Join Our Community

Your advertising opportunities for the BoundCon XXII



BoundCon is one of the world's most renowned and long-established events of its kind. For more than two decades, it has brought together people, brands, and creative minds from the international bondage, BDSM, fetish, and kink communities, creating a unique space for inspiration, networking, and lasting partnerships.

With around **5,500 visitors**, approximately **100 carefully selected exhibitors**, and an international program of **shows, workshops, and lectures**, BoundCon is

one of Europe's leading events for the community.

But BoundCon is much more than a convention.

It is a place where people connect. Friendships are formed, international business relationships begin, creative collaborations emerge, and long-term partnerships grow. Many of our exhibitors have been part of BoundCon for years, helping us shape an open, respectful, and truly international community.

This unique atmosphere is what makes BoundCon special—and a powerful platform for companies looking to present their brand authentically while becoming part of an extraordinary community.

Grow Your Visibility Together

As a BoundCon partner, you benefit from far more than traditional advertising.

Present your brand in a premium environment and reach an engaged international audience with a strong affinity for the community and high purchasing power. At the same time, you become part of an event that has stood for quality, trust, and community for more than twenty years.

Our partners enjoy year-round visibility through our website, social media channels, newsletters, and event publications, as well as a strong on-site presence throughout the convention. Whether you are looking for an exclusive partnership, individual brand placement, or a tailor-made sponsors-

hip package, we work closely with you to develop a concept that perfectly matches your objectives.

We don't see sponsorship as simply selling advertising space. We create partnerships that deliver lasting value for everyone involved.

****Become part of the Bound-Con Family.****

BoundCon at a Glance

- Established in 2003
- One of the world's leading and longest-running events of its kind
- Approximately 5,500 visitors from numerous countries
- Around 100 carefully selected exhibitors
- International artists and performers
- Shows • Workshops • Lectures
- Year-round visibility through our website, social media, and newsletters
- A community that connects people



STUDIO60
presents

2027

XXII

BoundCon
The international Kink Convention



04th - 06th JUNE '27
Munich

www.boundcon.com

BoundCon

Presenter/Mainsponsor

The official BoundCon presenter is advertised as follows:

Presentation on printed materials:

- Imprint on all printed materials (BoundCon presented by xxx).
- Logo prominently printed on tickets and vouchers.
- Logo on posters, flyers, back page of the trad fair guide, and an extra advertising page inside (BoundCon presented by xxx).

Online presentation on the website, in the newsletter, and on social media

- Prominent logo on the home page
- Own slider on the website throughout the year
- 2 construction site tarpaulins in the entrance area (printed by the customer)
- Presentation and presentation in the news
- Prominent logo in the newsletter
- Logo in the advertising partner area on the homepage with a link to your own website.

- Integration with logo in the header on Facebook and all other forums where possible.
- Distribution of promotional news and offers via social-media
- Advertising at the trade fair via the information screens
- Install 2 outdoor fence banners.

Price per year: EUR 4,400 excluding VAT.

Presentation at the trade fair

- Possibility to hang/place banners in the entrance area inside and outside
- Flyers available at the information stand and tables
- Distribution of giveaways on request
- Plus 3-day VIP tickets for 2 people
- Prominent logo on press walls



BoundCon Stage Presenter

As a stage presenter, you can present yourself effectively on one of the stages:

- Main Stage
- Escape Challenge Stage
- Rope Space
- Photo Custom Shootings
- Outdoor Stage

- display in the news monitor when the corresponding stage is announced

**Price per year: EUR 1,300
VAT. excl.**

Services

- Mention of the presenter at the respective stage as “presented by xxx”
- Mention in the application of
- the respective stage in the newsletters and social media
- Presentation at the trade fair at the respective stage with logo

BoundCon

Advertising-Package - Large

Presentation on printed materials

- Logo prominently printed on tickets and vouchers.
- Logo on posters, flyers, print and online, including one page of advertising in the trade fair guide

Online presentation on the BoundCon website, in the newsletter, and on social media

- Logo in the advertising partner area on the homepage with a link to your own website.
- Mention in the partner slider during the event and throughout the entire year

- Introduction and presentation in the news
- Logo in the footer of the newsletter
- Integration with logo in the header on Facebook and all other forums where possible.
- Sending promotional news and offers via Social media

Presentation at the trade fair

- Logo on the press

walls Advertising at the trade fair via the information screens

- Option to hang banners in the entrance area inside
- Possibility to hang banners in the new Special Guest Zone
- Flyers available at the information stand and tables
- Install 1 outdoor fence banners.
- Plus 8 free day tickets for your guests!

***Price per year: EUR 1,400
excluding VAT.***

Official Artist Lanyard Sponsor

Premium Sponsor (Exclusive – 1 Partner)

The official Artist Lanyards are worn throughout the entire BoundCon by all artists, instructors, performers, and selected crew members. They remain highly visible during workshops, shows, backstage activities, and throughout the event, appearing in countless photographs and videos.

As the exclusive Artist Lanyard Sponsor, your brand is placed at the heart of BoundCon's international artist community, ensuring continuous visibility throughout the convention.

Services

- * Exclusive branding on the official Artist Lanyards
- * Flyers available at the newly designed information stand
- * Flyers available at the information stand and on event tables

***Price per year: EUR 800
excluding VAT.***

Official Hotel Sponsor

Premium Sponsor (Exclusive – 1 Partner)

As the Official Hotel Sponsor, your brand accompanies international artists, exhibitors, crew members, and visitors from the moment they plan their trip until the end of their stay. Your company becomes associated with hospitality, comfort, and a premium event experience.

Services

- Exclusive designation as the Official Hotel Sponsor of BoundCon
- Company logo with a direct link on the BoundCon website
- Mention in all official hotel information provided to guests
- Presence in the official event guide and program booklet
- Opportunity to display promotional materials at the hotel (subject to hotel approval)
- Opportunity to include giveaways in welcome bags or guest rooms (subject to hotel approval)
- Joint promotion of the hotel partnership through BoundCon's communication channels
- Roll-up banner or promotional display in the hotel
- Joint social media campaign before the event
- Mention in the hotel booking newsletter

***Price per year: EUR 1500
excluding VAT.***

BoundCon

AdvertisingPackage - Medium

Services

- Logo in the advertising partner area on the homepage with a link to your own website.
- Mention in the partner slider starting in January
- Presentation in the news section
- Send promotional news and offers via social media
- Logo on press walls
- Advertising at the trade fair via the information screens
- Advertising page in the trade fair guide
- Flyers available at the information stand and Tables

***Price per year: EUR 800
excluding VAT.***

BoundCon

AdvertisingPackage - Small

Services

- Logo in the advertising partner area on the home page with a link to your own website.
- Distribution of promotional news and offers via social media
- Logo on the press walls
- Advertising at the trade fair via the information screens
- Advertising page in the trade fair guide
- Flyers available at the information stand and tables

***Price per year EUR 400
excl. VAT***



Additional Offers

Flyer distribution at BoundCon XXI

- Written permission to distribute flyers (will be checked!)
- Placement of flyers on flyer tables in the entrance area and in the Special Guest Zone

*Exhibitors 100,- €
excl. VAT*

*Non-exhibitors 200,- €
excl. VAT*

Advertising in the trade fair guide

- 1 page, format: DIN A6 in four-color print

200, - €, exclusive VAT

Construction fence tarpaulin (airpermeable)

- 1 Plane für 3 Tage im Eingangsbereich für Nicht-Aussteller

200, - €, exclusive VAT

- 1 Plane für 3 Tage im Eingangsbereich für Aussteller
- 100, - €, exclusive VAT*



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Logos

Please send your logo in vector format only (see next page).

The vector format may only contain curves, areas, and colors. Please do not combine pixel and vector files.

This is necessary in order to print your logos loss-free on larger formats such as the sponsor wall (see right) or stage banners.

Preferred file formats:

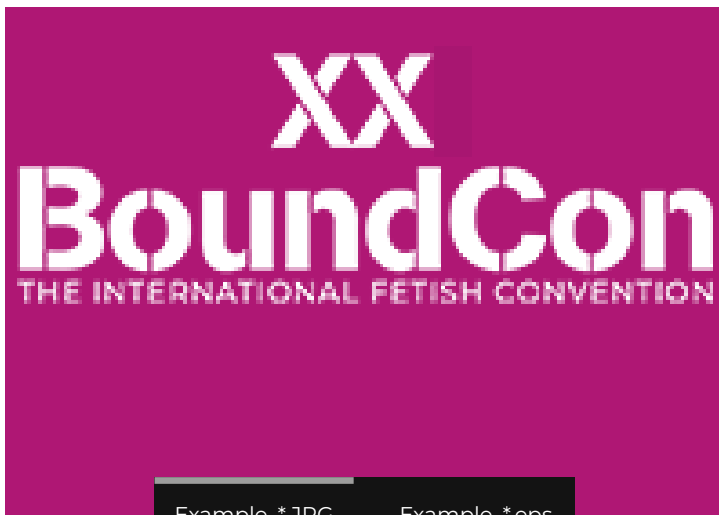
*eps, *ai

Fonts:

Please convert all fonts to curves.

*If you have any questions, please contact:
stefan@boundcon.com*





Example. *.JPG

Example. *.eps



Vectorized files / logos

Difference between vector
and pixel graphics

We want to keep this list the overall image; the short. However, there is background remains free one topic that we cannot (transparent).

avoid: you should be familiar with graphics that look "pixelated" when enlarged ("stair-step effect"). Composing images from pixels (bitmap) makes sense for photos. For graphics with lines, areas and text (e.g. drawings, icons or logos), a different image technique is recommended: Outline curves (also called vectors, paths or outlines). Vector graphics are based on curves to which the desired properties (color fill, outline, opacity) are assigned. The individual objects are placed on top of each other like a stack of leaves and together form

This technique offers several advantages:

- Vector graphics can be enlarged as required, the edges always remain precise
- The individual elements can be edited later if required (e.g. color, curve, size of individual objects, texts)
- Small file size, smaller than bitmap graphics

Advertises in the Fair Guide

1. Content and rights

- No advertising images containing blood, bodily fluids, direct sex scenes, weapons, and excessive violence.

- The image material must be approved by the copyright holder.

2. Cropping

Please submit your print data exactly according to the specifications (see right). There you will find product-specific features such as safety margins and bleed allowances.

This example shows an advertisement page in the final format 10.5 x 14.8 cm.

A bleed allowance of 3 mm per side has been added all around. The data format therefore measures 11.1 x 15.4 cm.

3. Print marks

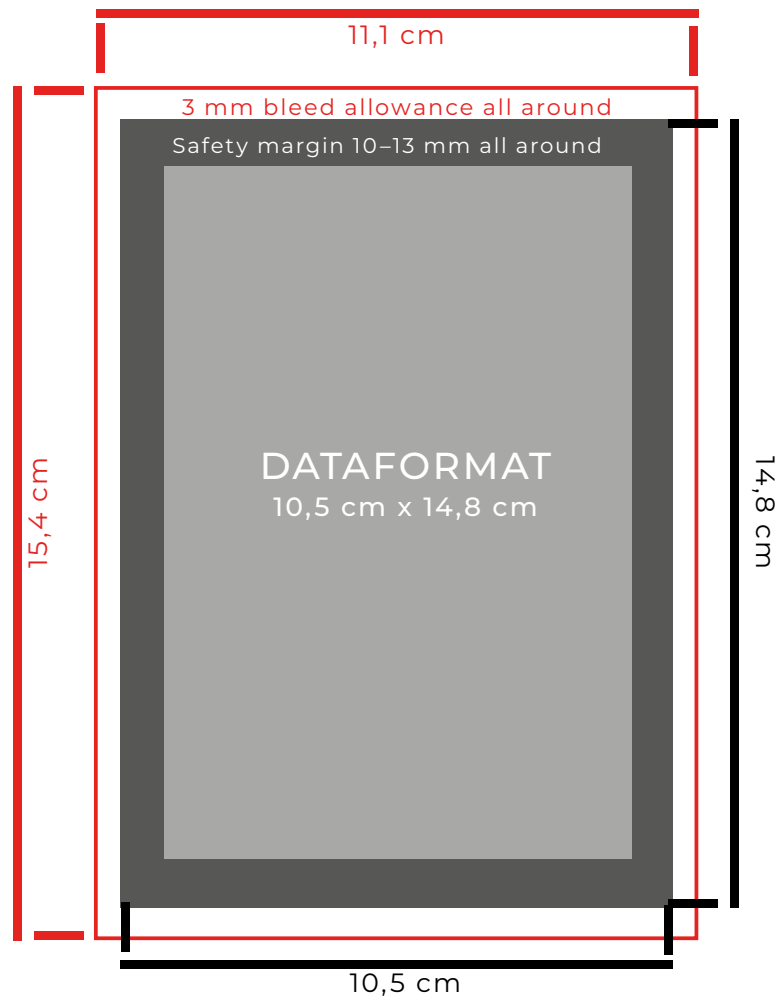
Avoid print marks in your file, such as fold, cut, punch, or registration marks, as these will otherwise be printed.

4. Data format

We require your print data in PDF format (optionally TIFF or JPG) and in CMYK color space

5. Resolution

at least 300 dpi





Banner
Website

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The International Kink Convention
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The following points must be observed when delivering data for advertising banners for the website www.boundcon.com.

General

- Banners must be suitable for minors.

Format

- 1920x 707 pixels
- RGB format
- JPG or PNG format



Social Media

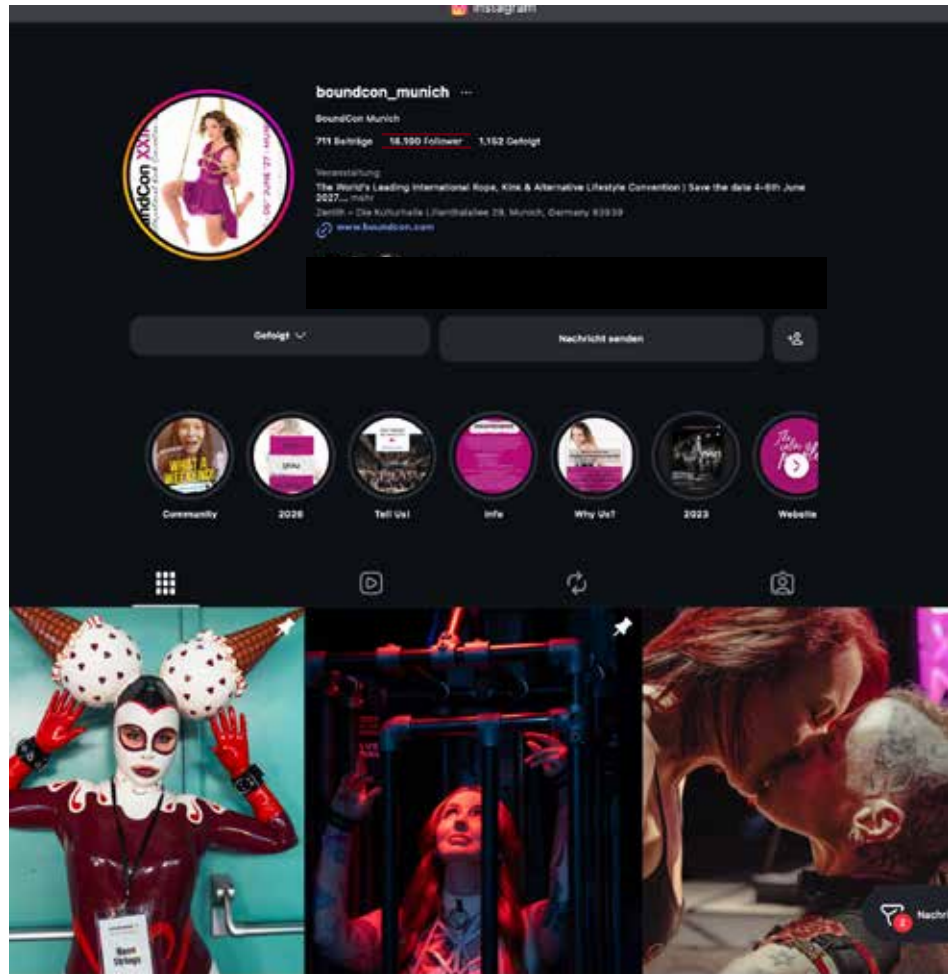
Please ensure that all data is complete when submitting it. All necessary documents and images must be included.

Images

- No advertising images containing blood, bodily fluids, direct sex scenes, weapons, and disproportionate scenes of violence.
- The image material must be approved by the original author.

Texts

- No words that are blocked by well-known social media platforms (e.g., SEX).
- Maximum 2200 characters (we recommend: „Brevity is the soul of wit“).



We look forward

to working with you!

For questions and special offers:

Sponsorship/partner packages

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Graphic Design & Marketing

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