



SPONSORS & PARTNER

INFORMATIONS

Europe's biggest Fetish and BDSM Convention

BoundCon XXI - 05.-07.06.2026 - Zenith Halle – München

Werden Sie unser Partner oder Sponsor

Your advertising opportunities for
the anniversary BoundCon XXI / 2026



BoundCon, one of the largest international fetish and bondage conventions, has been around since 2003. BoundCon will take place on the weekend of June 5-7, 2026, for its 21st edition and, as always, in Munich. 2026 and will take place in Munich as usual. Over the three days, we expect around 6,500 visitors from a diverse audience. Both old hands meet

here every year to exchange ideas and learn more, as well as newcomers to the world of BDSM and fetishes of all kinds. Many well-known US models and riggers will be present at BondCon. This international mix of artists from various areas of the bondage, BDSM, and fetish scene is what makes BondCon the successful event it has become today.

In 2020, a new team led by Claudia Linder took over the management of BoundCon.

Both old and new faces in the BoundCon crew ensure continuity and innovation in a balanced mix. We have already put together various exclusive advertising packages for this purpose. Of course, we will also be happy to put together customized solutions for you on request.

Best regards Communication channels such as the BoundCon website, social media (Facebook, Instagram, Joyclub, fetlife, etc.), newsletters, and printed event information (posters, advertisements, flyers, trade fair guides, etc.) are actively designed and maintained. We actively involve our partners and sponsors in the advertising for the convention/trade fair.

Claudia Linder

Yours, Claudia Linder
Managing Director, Minuit
Event GmbH


STUDIO60
presents
2026
BoundCon **XXI**
THE INTERNATIONAL FETISH CONVENTION



BoundCon

Presenter/Mainsponsor

The official BoundCon presenter is advertised as follows:

Presentation on printed materials:

- Imprint on all printed materials (BoundCon presented by xxx).
- Logo prominently printed on tickets and vouchers.
- Logo on posters, flyers, back page of the trad fair guide, and an extra advertising page inside (BoundCon presented by xxx).

Online presentation on the website, in the newsletter, and on social media

- Prominent logo on the home page
- Own slider on the website throughout the year
- 2 construction site tarpaulins in the entrance area (printed by the customer)
- Presentation and presentation in the news
- Prominent logo in the newsletter
- Option to send your own promotional newsletter
- Logo in the advertising partner area on the homepage with a link to your own website.

- Integration with logo in the header on Facebook and all other forums where possible.
- Distribution of promotional news and offers via social-media
- on request
- Plus 3-day VIP tickets for 2
- people or 6 individual day VIP tickets
- Prominent logo on press walls
- Advertising at the trade fair via the information screens

Presentation at the trade fair

- Possibility to hang/place banners in the entrance area inside and outside
- Possibility to hang/place banners in the new Special Guest Zone
- Flyers distributed
- throughout the trade fair
- Distribution of giveaways

Price per year: EUR 4,400 excluding VAT.



BoundCon Stage Presenter

As a stage presenter, you can present yourself effectively on one of the stages: Main Stage, Escape Challenge Stage, Table Lounge, Rope Space, Photo Custom Shootings, Outdoor Stage, and the Special Guest

- display in the news monitor when the corresponding stage is announced

**Price per year: EUR 1,300
VAT. excl.**

Services

- Mention of the presenter at the respective stage as "presented by xxx"
- Mention in the application of
- the respective stage in the newsletters and social media
- Presentation at the trade fair at the respective stage with logo

BoundCon

Advertising-Package - Large

Presentation on printed materials

- Logo prominently printed on tickets and vouchers.
- Logo on posters, flyers, print and online, including one page of advertising in the trade fair guide

Online presentation on the BoundCon website, in the newsletter, and on social media

- Logo in the advertising partner area on the homepage with a link to your own website.
- Mention in the partner slider during the event and throughout the entire year

- Introduction and presentation in the news
- Logo in the footer of the newsletter
- Option to send your own promotional newsletter
- Integration with logo in the header on Facebook and all other forums where possible.
- Sending promotional news and offers via Social media

Presentation at the trade fair

- Logo on the press walls Advertising at the trade fair via the information screens
- Option to hang banners in the entrance area inside
- Possibility to hang banners in the new Special Guest Zone
- Flyers displayed at the newly designed information stand
- Plus 8 free day tickets for your guests!

***Price per year: EUR 1,400
excluding VAT.***

BoundCon

AdvertisingPackage - Medium

Services

- Logo in the advertising partner area on the homepage with a link to your own website.
- Mention in the partner slider starting in January
- Presentation in the news section
- Option to send your own promotional newsletter
- Send promotional news and offers via social media
- Logo on press walls
- Advertising at the trade fair via the information screens
- Advertising page in the trade fair guide
- Flyers available at the newly designed information stand
- Flyers at the newly designed information stand

***Price per year: EUR 800
excluding VAT.***

BoundCon

AdvertisingPackage - Small

Services

- Logo in the advertising partner area on the home page with a link to your own website.
- Distribution of promotional news and offers via social media
- Logo on the press walls
- Advertising at the trade fair via the information screens
- Advertising page in the trade fair guide
- Flyers available at the newly designed information stand

***Price per year EUR 400
excl. VAT***



Additional Offers

Flyer distribution at BoundCon XXI

- Written permission to distribute flyers (will be checked!)
- Placement of flyers on flyer tables in the entrance area and in the Special Guest Zone

*Exhibitors 100,- €
excl. VAT*

*Non-exhibitors 200,- €
excl. VAT*

Advertising in the trade fair guide

- 1 page, format: DIN A6 in four-color print

200, - €, exclusive VAT

Construction fence tarpaulin (airpermeable)

- 1 Plane für 3 Tage im Eingangsbereich für Nicht-Aussteller
200, - €, exclusive VAT
- 1 Plane für 3 Tage im Eingangsbereich für Aussteller
100, - €, exclusive VAT



Logos

Please send your logo in vector format only (see next page).

The vector format may only contain curves, areas, and colors. Please do not combine pixel and vector files.

This is necessary in order to print your logos loss-free on larger formats such as the sponsor wall (see right) or stage banners.

Preferred file formats:

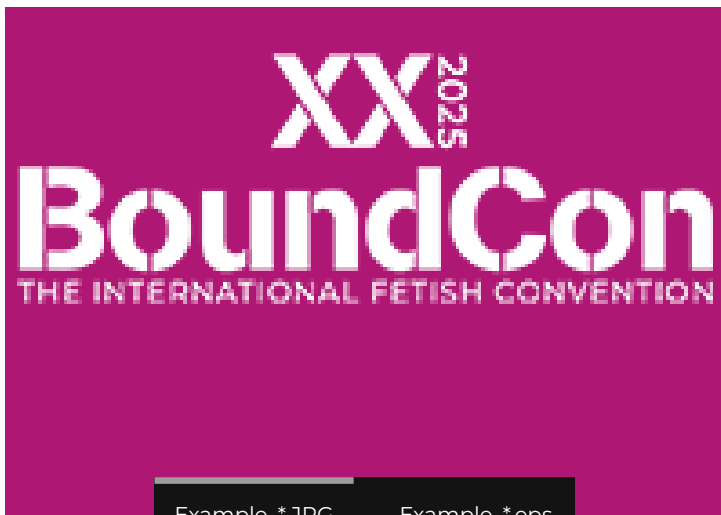
*eps, *ai

Fonts:

Please convert all fonts to curves.

*If you have any questions, please contact:
stefan@boundcon.com*





Example. *.JPG

Example. *.eps



Vectorized files / logos

Difference between vector and pixel graphics

We want to keep this list short. However, there is one topic that we cannot avoid: you should be familiar with graphics that look “pixelated” when enlarged (“stair-step effect”). Composing images from pixels (bitmap) makes sense for photos. For graphics with lines, areas and text (e.g. drawings, icons or logos), a different image technique is recommended: Outline curves (also called vectors, paths or outlines). Vector graphics are based on curves to which the desired properties (color fill, outline, opacity) are assigned. The individual objects are placed on top of each other like a stack of leaves and together form the overall image; the background remains free (transparent).

This technique offers several advantages:

- Vector graphics can be enlarged as required, the edges always remain precise
- The individual elements can be edited later if required (e.g. color, curve, size of individual objects, texts)
- Small file size, smaller than bitmap graphics

Advertises in the Fair Guide

1. Content and rights

- No advertising images containing blood, bodily fluids, direct sex scenes, weapons, and excessive violence.

- The image material must be approved by the copyright holder.

2. Cropping

Please submit your print data exactly according to the specifications (see right). There you will find product-specific features such as safety margins and bleed allowances.

This example shows an advertisement page in the final format 10.5 x 14.8 cm.

A bleed allowance of 3 mm per side has been added all around. The data format therefore measures 11.1 x 15.4 cm.

3. Print marks

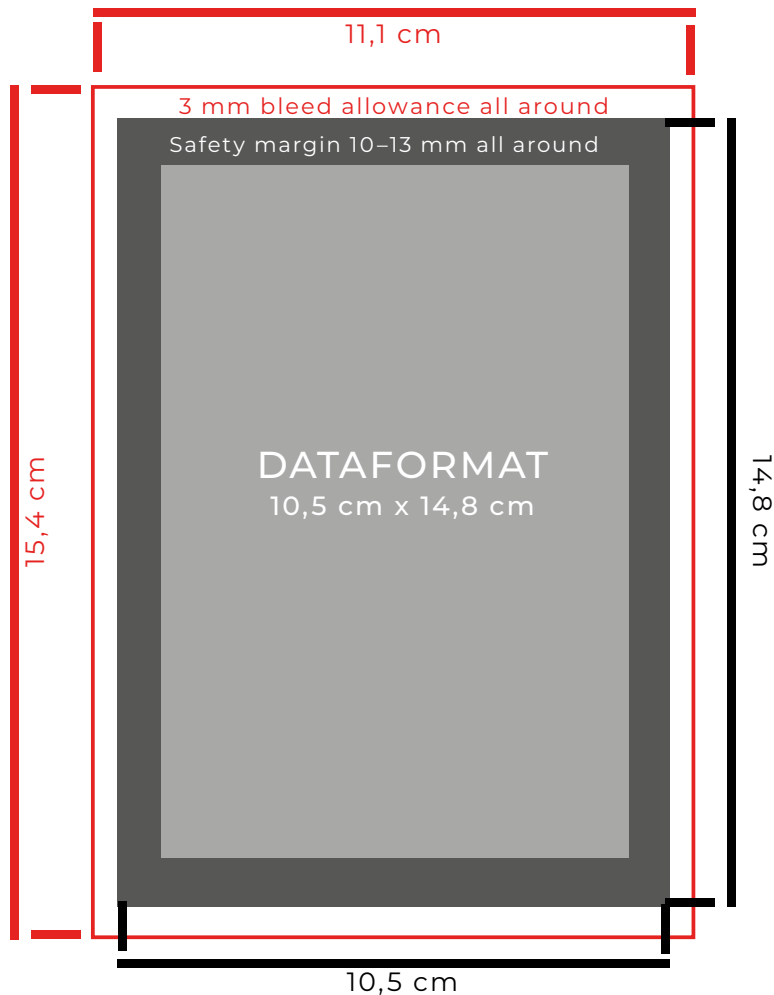
Avoid print marks in your file, such as fold, cut, punch, or registration marks, as these will otherwise be printed.

4. Data format

We require your print data in PDF format (optionally TIFF or JPG) and in CMYK color space

5. Resolution

at least 300 dpi



BoundCon

The International Fetish Convention



Deutsch English

Startseite Aktuelles ▾ BoundCon ▾ Besucher ▾ Aussteller ▾ onTour ▾ Tickets Newsletter Kontakt ▾



BoundCon - München Die Internationale Fetisch Convention

20 Jahre Jubiläum

23. - 25. Mai 2025
Zenithalle

Freitag, 23. Mai 2025 ab 14:00 bis 23:00 Uhr
Samstag, 24. Mai 2025 ab 12:00 bis 22:30 Uhr
Sonntag, 25. Mai 2025 ab 12:00 bis 18:00 Uhr

Seit 2004 findet die internationale Bondage- und Fetish-Messe BoundCon in München statt. Drei Tage lang genießen, erleben und zelebrieren Besucher, Artists und Aussteller...
...an aller Maß der Bondage und erfüllende Maß der Fick, der Fick und des Lustvollen Feiern.

Banner
Website

STUDIO G
2026
BoundCon XXI
THE INTERNATIONAL FETISH CONVENTION



The following points must be observed when delivering data for advertising banners for the website www.boundcon.com.

General

- Banners must be suitable for minors.

Format

- 1920x 707 pixels
- RGB format
- JPG or PNG format



Social Media

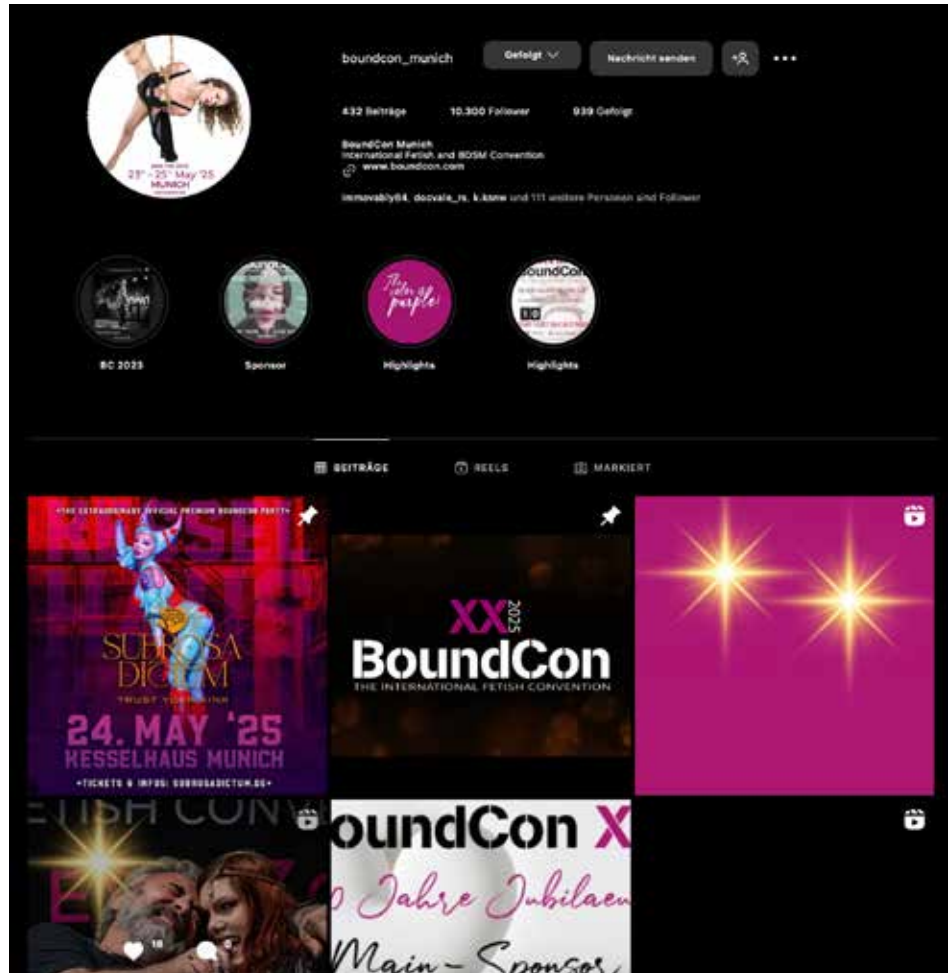
Please ensure that all data is complete when submitting it. All necessary documents and images must be included.

Images

- No advertising images containing blood, bodily fluids, direct sex scenes, weapons, and disproportionate scenes of violence.
- The image material must be approved by the original author.

Texts

- No words that are blocked by well-known social media platforms (e.g., SEX).
- Maximum 2200 characters (we recommend: „Brevity is the soul of wit“).



We look forward

to working with you!

For questions and special offers:

Sponsorship/partner packages

Claudia Lindner
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Graphic Design & Marketing

Stefan
stefan@boundcon.com

